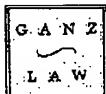


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**Date** November 9, 2004

**To** Attn: Ms. Beatriz Prieto, Art Unit: 2142

**From** Bradley Ganz, Reg. No. 34,170, Ganz Law P.C.

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**Re** Response to Office Action for the following application:

- Application serial number: 09/648,429
- Attorney docket number: MEM-2.001
- Filing date: August 25, 2000
- First named Inventor: Jordan J. Louviere
- Title: ON-LINE EXPERIMENTATION

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- Amendment and Response to Office Action Dated August 10, 2004 18 pages
- Attachment – In re Brouillet, Jr., 2004 WL 1339914 5 pages  
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- Transmittal 1 page

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Application Number	09/648,429
Filing Date	August 25, 2000
First Named Inventor	Jordan J. Louviere
Art Unit	2142
Examiner Name	Ms. Beatriz Prieto
Attorney Docket Number	MEM-2.001

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